



# Tomorrow's POS... Today.

The only true turnkey omnichannel solution for specialty retail.

## The POS That Does More

Empower your team with the industry's most feature-rich, native iOS app. One single app that's so easy to use, it leads to faster onboarding and lower support costs. Simply put – more sales and greater employee productivity.

## 360° Service, 24/7/365

One partner for all your software, hardware, and support needs. Seamless upgrades, hardware sourcing & replacement, and a 24/7/365 helpdesk so you never have to worry. And a designated customer success team to guide you with retail expertise and best practices.

## Omnichannel

Turn more shoppers into buyers with an endless aisle that unifies in-store and online, delivering frictionless customer experiences.



# SELL



## Complete Omnichannel Solution

### Inventory

Real time inventory visibility across all channels, including online, drop ship vendors, warehouses, and more.

### Single Transaction

Effortlessly process purchases, returns/exchanges, special orders, and more.

### Order Management

Native store to store functionality with the ability to extend to full omnichannel with rules-based fulfillment and routing.

### Customer

Empower your associates with a single view of the customer across all touchpoints.



## All Payments, One Place

### Simplified

Out-of-the-box checkout is pre-integrated, global, and requires no testing or certifications.

### Comprehensive

Contains an ever-growing list of payment options from mobile wallets to pay over time to QR codes.

### Customizable

Customizable receipt functionality.



## Offline, Still Running

### Intelligent

Patent-pending offline mode that dynamically assesses network reliability to ensure there's no interruption in service.

### Robust

Industry-leading feature set in offline mode that helps you keep your business running.



## See Customers Clearer than Ever

### Profile

Maintain accurate and complete customer profiles with automatic data integrity logic.

### Capture

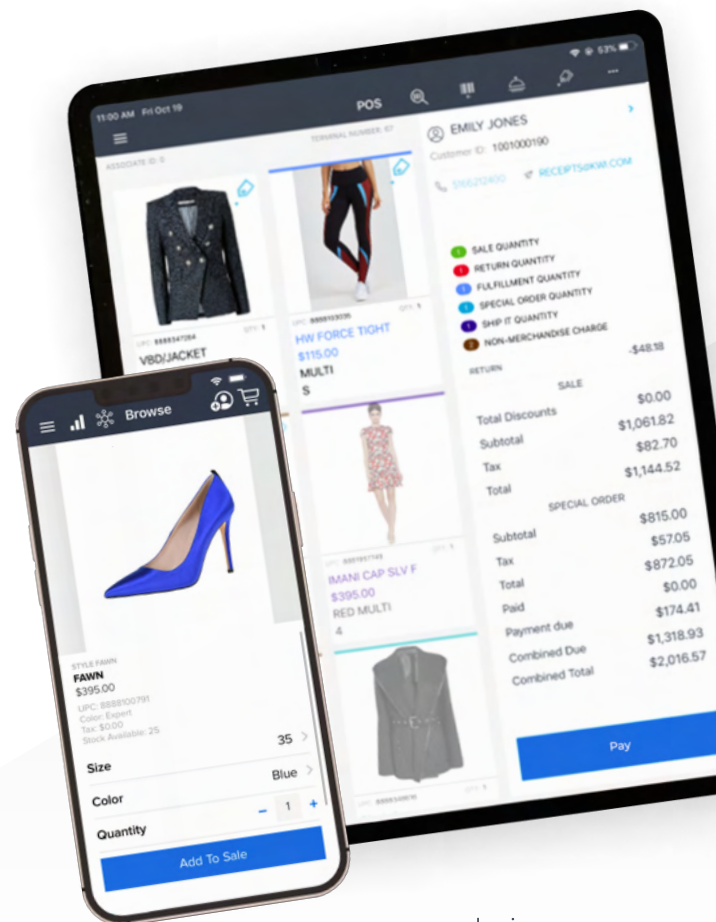
Frictionless workflow to increase capture rate.

### Insights

Enriched customer profiles that go beyond basic contact information, including wish lists, purchase history, loyalty status, recommendations and more.

### Clienteling

Give your associates the tools they need to be proactive and provide incredible customer experiences.



# MANAGE



## Unified Pricing and Promotions

### Built for Your Business

Full price management with advanced controls to let you execute pricing and promotions that fit your business needs.

### No Promotion Too Complicated

Support for complex deal logic with single use and Stackable coupons, best deal pricing, buy more save more, and scheduled pricing updates.



## Inventory Management, Simplified

### All in One Place

Full inventory control without the need for a separate device or application.

### Comprehensive Functionality

Ability to perform physical inventory and cycle counts, execute receiving, and process omnichannel transactions or transfers.

### Comprehensive Stock Ledger

Support for multiple retail costing methods and a full audit trail.



## Integrations & Extensibility

### Business Critical Integrations

Connect seamlessly to your 3rd party systems with KWI's API architecture. Over 3 decades of successful integration experience.



## Instant Insights and Analysis

### Reports & Dashboards

Measure sales & KPIs, employee productivity, and inventory levels with clear and actionable data at your fingertips.

### Flash Sales Mobile App

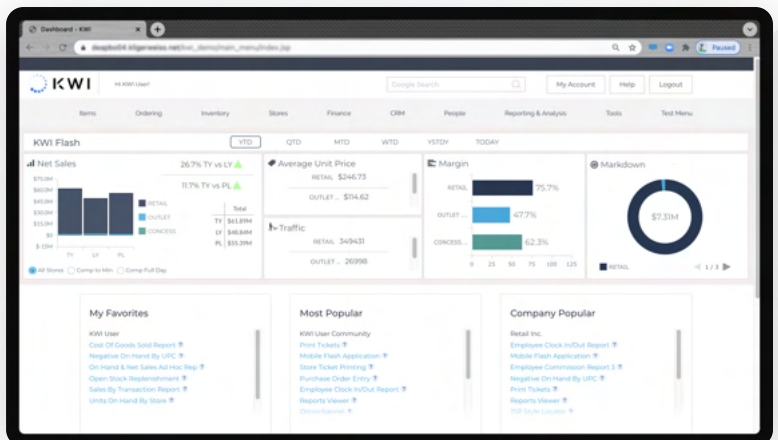
Give management and executives real time access to the latest sales information with comparisons to LY and Plan down to the minute. Includes weather information to provide some context to performance when it matters.



## Go Global With Ease

### International Capability

The ability to configure and support a variety of language and currency requirements with integrated global payment processing.



# EMPOWER



## One app, fully operational.

### Complete Employee Support

Built-in functionality for daily operations such as tray management, clock in/out, and payroll.

### Ease of Use

Simple and intuitive user interface with tools such as 'training mode' and help videos to onboard staff quickly and effectively.

### Flexibility

Complete control of your authentication requirements and role-based access to functionality. Enable highly specific permissions by role for returns, discounts, and more.

### Sales Audit

Simplified sales audit process to ensure data integrity, compliance, and smooth integration with other retail systems.

### Commissions

Highly configurable commissions management and reporting for your staff.

### Time Tracking

Clock-in and clock-out functionality with reporting for state and local requirements.



I believe that KWI is the best solution for retailers. In a high turnover environment, it is critical to have a solution that is easy for stores and sales associates to adopt.

-Eileen Rizzo,  
SVP IT



KWI's ability to combine technology and retail knowledge, where you don't have to worry about infrastructure, allows us to be merchants and retailers and not have to really worry about technology.

-David Stiffman,  
COO



KWI has been a great partner. With deep retail understanding, they are truly available to support our business.

-Bert Barber,  
Retail Technology Manager